



# Trust our accreditations.

Ministry of Higher Education
License # 693 550
Designated Learning Institution
DLI # O19338447695
Emploi Quebec License # 0051844
National Association of Colleges
(NACC)
Human Resources Canada

Official IELTS Test Center

TEFAQ, TEF Official Test Center





















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We are committed to your future, go for it!











- #1 The most welcoming city for students according to the international QS Best Student Cities ranking
- #2 Bilingual city (French and English)
- #3 Efficient public transportation
- #4 Montreal welcomes more than 35,000 international students every year from 150 countries



# **About Us**

Canada College has been proudly preparing studens from across Canada around the world so they can thrive in their overall lives. Since its establishment, the school focuses on excellence in language and technical skills training. Canada College has a well-earned reputation for meeting the needs of students both academically and professionally.



# **OUR LOCATIONS**

Our institution is expanding! We have 2 new campuses in the province of Quebec: Gatineau and Sherbrooke City. In Ontario, we are located in Toronto and Mississauga, and in Nova Scotia, we are in Halifax.

# Good reasons to

Study at Canada College





# Admission Requirements

FOR INTERNATIONAL STUDENTS

- Application form duly completed
- Passport
- Diploma and transcripts with its translation in English or French (if applicable)
- Birth certificate with its translation in English or French (if applicable)
- For certain international students IELTS band 6.0 average is required (Language instruction in English) or TEF Niveau B2 (Language instruction in French)
- CAQ
- Study permit
- Quebec health insurance

### **PROGRAMS**

- Early Childhood Education (JEE.0K)
- Business Administration & Commerce (LCA.EE)
- Business Intelligence Analyst (LEA.DK)
- Database Administration (LEA.CC)
- Digital Marketing (NWY.20)
- Digital Content Creation (NWY.1Z)

# **Quality Teaching**

Canada College's pedagogical model focuses on enhancing all aspects of learning and teaching in a global context. Our curriculum is designed to improve student experience and increase student sucess. Our pedagogical model has two distinctive characteristics that are interrelated with the real-world learning experience of our students:

Integrated exposure to professional practice and practical-oriented teaching.

Strategic workforce
practices with an emphasis
on corporate migration,
economic and cultural
interaction.





Leading to an Attestation of College Studies (AEC), graduates will be able to perform tasks with children such us:

- Ensuring the child safety
   Assessing the child's needs and providing the appropriate care
   Evaluating the relevance of an intervention with the child
   Maintaining a favourable working climate towards the child's evolution & development (psychological, educational, psychomotor, cognitive, linguistic, social, emotional and moral)
   Working in partnership with colleagues, parents, community partners

- Health of child 45h
- Autonomy of the child 45h
- Educational intervention for 0-2 years old 60h
- · Healthy nutrition 45h
- · Guidance interventions 60h
- · Educational intervention for 2-5 years old 60h
- Special needs of the child 45h
- Educational intervention for 5-12 years old 60
- · Internship 1 : Initiation (Fieldwork 1) 135h
- · Internship 2: Integration (Fieldwork 2) 240h

Following the achievement of the objectives set within the program framework and upon the completion of all courses, including the internship, the student will obtain an Attestation of Collegial Studies (AEC) recognized by the Quebec Ministry of Higher Education.

The Early Childhood Education program will train you for: Train technicians in Early Childhood **Fducation** 

**Employment Prospects:** · Early childhood center, nursery, home childcare, school daycare service, daycare center.





Leading to an Attestation of College Studies (AEC), graduates will be able to perform tasks such as:

AEC

- Related to accounting and financial management
- Related to marketing
  Related with general administrative management

- · Financial exchanges and markets 60h
- · Accounting –605h
- · E-commerce 60h
- · Business Law 45h
- · Business and Globalization 45h
- · Export of services 60h
- · Financial management 60h
- · Functions work in enterprise 45h
- · Project management 90h
- · International Transport Logistics 60h
- · Marketing strategies 45h
- · Internship 255h

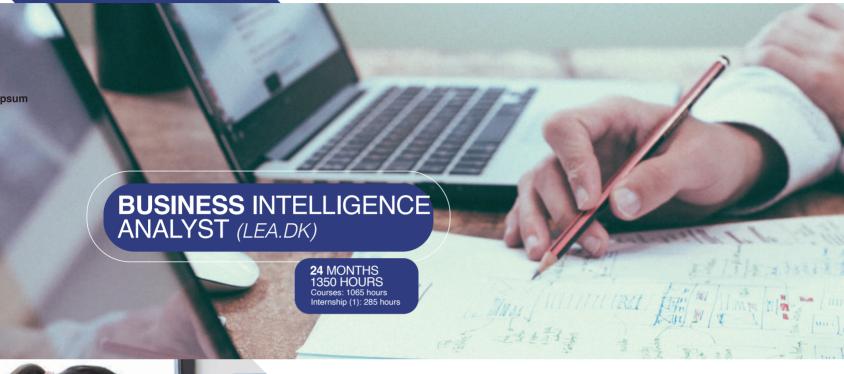
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The Business Administration and Commerce program will train you for:

· Administrative technicians.

Employment prospects: · Small and medium enterprises, various economic sectors.







Leading to an Attestation of College Studies (AEC), graduates will be able to perform tasks such as:

- · Analyzing organizational and environmental data in order to make strategic decisions within the company · Specifying the requirements of a data warehouse · Modeling, designing, building and administering a data warehouse · Providing management, statistics and analysis reports to those in charge of his business

## Skills

The skills have been adequately selected to reflect the demands and expectations of employers. Graduates will therefore be able to perform the tasks required in the workplace. In addition, the program follows a logical learning curve starting from basic theoretical notions while progressing towards practical applications, including an internship.

#### STUDY PROGRAM AND COURSES

- · Business Intelligence Workplace 45h
- · Programming Languages- 75h
- Query and Reporting Tools 75h
- Data Integration Platforms 75h
- · Business Intelligence Concepts and Architecture 60h
- · Data Warehouse 75h
- · Database Server 75h
- · ETL functionality and artificial intelligence 75h
- · Architecture and Modeling- 75h
- · Reports and Dashboards- 75h
- · Information Security- 60h
- · E-commerce 75h
- · Computer Network Monitoring 75h
- · Master Data Management- 75h
- · Development of data exchange services- 75h
- · Business Intelligence Internship- 285h

Following the achievement of the objectives set within the program framework and upon the completion of all courses, including the internship, the student will obtain an Attestation of Collegial Studies (AEC) recognized by the Quebec Ministry of Higher Education.

The Business Intelligence Analyst program will train you for:

· Performing analysis using powerful Tools (Oracle and Microsoft) as well as modeling complex, efficient reports and decision-making dashboards adapted to the employer's

Employment prospects:
Consulting firms, information technology companies, government, etc.







Leading to an Attestation of College Studies (AEC), graduates will be able to perform tasks such as:

- Designing database Managing database and formulate requests Updating database
- Providing support to database users

#### Job titles to which the graduates of this program can aim to work upon are:

- Write and implement data management policies, standards and business models.
- · Implement database administration software, create databases, structure databases, create files and store data in databases and files
- Evaluate data base performance and database improvement
- · Lead and coordinate data transmissions teams for the development & implementation of policies with respect to standards and data models

#### STUDY PROGRAM AND COURSES

- · The Job Functions of Database Administrator 45h
- · Analysis of Information Systems 60h
- · Relational Databases 60h
- · SQL Programming 90h
- · Technical Support 60h
- · Installation of Network Applications 75h
- · Advanced Database Programming 60h
- · Database Servers Administration 60h
- · Database Platforms 90h
- · Project Management 60h
- · Internship 255h

Following the achievement of the objectives set within the program framework and upon the completion of all courses, including the internship, the student will obtain an Attestation of Collegial Studies (AEC) recognized by the Quebec Ministry of Higher Education.

The Database Administration program will train you for: Database administrators

Employment Prospects:
· All kind of companies managing data.







Leading to an Attestation of College Studies (AEC), graduates will be able to perform tasks such as:

- · Coordination & integration of multimedia content on various digital platforms
- platforms
  · Management of public relations on social media
- · Business development and online marketing strategies

#### Skills

The skills have been adequately selected to reflect the demands and expectations of employers.

Graduates will therefore be able to perform the tasks required in the workplace. In addition, the program follows a logical learning curve starting from basic theoretical notions while progressing towards practical applications, including an internship.

#### STUDY PROGRAM AND COURSES

- · Digital Marketing and Career Opportunities 45h
- · Office Software 60h
- Digital Content Integration 60h
- · Communication Plan for Social Media 90h
- · Leadership and Teamwork 45h
- · Copywriting and SEO- 60h
- · Web analytics 60h
- Social Media Listening Software 90h
- · Online Business Development- 60h
- Online Advertising Production Cost- 45h
- · Search Engine Marketing (SEM)-60h
- · Online Public Relations Management 90h
- Coordination of Audio and Video Production 45h
- · Online Community Management- 60h
- · Customer Relationship Management (CRM)- 60h
- · Automated Sales Funnel- 90h
- · Digital Marketing Internship- 285h

Following the achievement of the objectives set within the program framework and upon the completion of all courses, including the internship, the student will obtain an Attestation of Collegial Studies (AEC) recognized by the Quebec Ministry of Higher Education.

The Digital Marketing program will train you for:

Internet communication and web community management; Improving company e-recognition as well as image

· Software for the distribution of multiplatform digital content.

**Employment prospects:** 

· Consulting firms, advertising agencies, commercial companies, associations, government, social organizations, art galleries, cultural organizations, etc.

& visibility on the internet







software specialized in image processing, audio recording and mixing, video editing and video postproduction.

#### STUDY PROGRAM AND COURSES

- · Introduction to Digital Media 45h
- · Office Software 60h
- · Digital Image Editing 60h
- · Audio Editing 90h
- · Leadership and Teamwork 45h
- · Digital Content Creation 60h
- · Digital Content Analysis 45h
- · Podcast Production 105h
- · Introduction to Marketing- 60h
- · Online Advertising Production Cost- 45h
- · Creative Brainstorming Session- 45h
- · Blog Writing 105h
- · Business Networking 60h
- · Sales Pitch- 60h
- · Coordination of Audio and Video Production- 45h
- · Video Production For Social Media- 105h
- · Sale of Digital Content- 60h
- · Customer Loyalty in the Digital Age-60h
- · Web Report Production- 105h
- · Advertisement Writing and Recording 105h
- · Digital Content Creation Internship- 285h

Leading to a 2-year Attestation of College Studies (AEC), graduates will be able to perform tasks such as:

Images creation & adaptation dedicated to online integration Soundtracks creation & adaptation dedicated to online integration

AEC

- Videos creation & adaptation dedicated to online integration Texts creation & adaptation dedicated to online integration Coordination of advertising production projects

Following the achievement of the objectives set within the program framework and upon the completion of all courses, including the internship, the student will obtain an Attestation of Collegial Studies (AEC) recognized by the Quebec Ministry of Higher Education.

The profile corresponds to the National Occupational Classification:

1123 - Advertising, Marketing and Public Relations **Professionals** 

Employment prospects:

· Advertising agencies, various companies, organizations or establishments with a web presence, multimedia production companies, electronic media, among others.